



RECYCLING ANALYSIS

The attached spreadsheet is our latest analysis of recycling statistics by local district authorities across England.

What's special about this analysis?

Rather than wait until year end to see how you are performing compared to other authorities, we're giving you an early indication of results to date. Our figures show the annual recycling rate for the year up to September 2012. The analysis shows recycling rates from April 2007 to September 2012. The data is taken from www.wastedataflow.org and shows the best and worst performing authorities over time. The four quartiles are shown as lightly shaded areas and you can select two authorities at a time to see how they are performing and compare results.

Who is doing well?

Despite the complexities involved in delivering refuse and recycling services in rural sparsely populated districts, 6 of the top 10 performers are classed as Predominantly Rural by Defra.

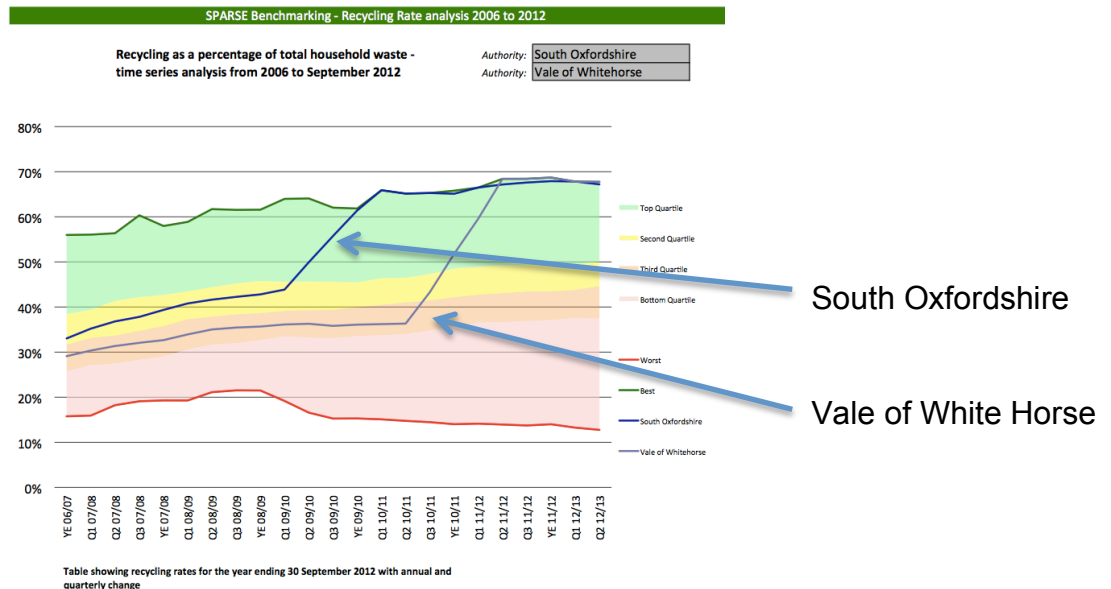
Residents in Oxfordshire are very good at recycling with three of the district authorities in Oxford in the top 10 performers!

- 1st Vale of White Horse District Council (67.75%)
- 3rd South Oxfordshire District Council (67.20%)
- 6th West Oxfordshire District Council (61.46%)

(Figures are the for the year up to Sept 2012)

How are they doing so well?

Vale of White Horse and South Oxfordshire share a significant number of services and have a joint integrated waste management contract with Biffa. Biffa took on the provision of services in South Oxfordshire in June 2009 and in the Vale of White Horse in October 2010. You can see from the image below how this dramatically affected the recycling rate of the two areas.





Performance and Improvement Service
Provided by the
Rural Services Network - Sparse



The service includes alternative weekly collections of dry recycling and residual waste, a weekly collection of food waste and a charged for fortnightly garden waste collection service.

According to their website, recent initiatives introduced to improve the recycling service include:

- Kerbside battery recycling
- Bring banks for small electrical items
- Binfo – a mobile app which enables residents to input their postcode or use the GPS location feature to tell residents when their next waste collection will be, whether its recycling or refuse collection that week, when there is a change to collections due to bank holidays or adverse weather and helps residents sign up to the garden waste scheme.



Who is improving the most?

The top 3 most improved district councils for the period of the year up to September 2012 are:

	% Improved in the period Sept 2011 to Sept 2012
Dover	16.35%
West Somerset	15.89%
Castle Point	12.41%

Not only is Dover the top improved district in the 12 months prior to Sept 2012 but since the same point in 2008/09 it has doubled it's recycling rate from 23.3% to 48.3%. Dover District Council has entered into partnership with Shepway District Council and Kent County Council. In Dover the new service was launched in September 2011 and includes a weekly collection of food waste, an improved recycling service that will take plastic packaging like yogurt pots, ice cream tubs and food trays, not just plastic bottles. Residents were provided with a wheeled bin for the collection of a greater range of recyclables and also received a fortnightly refuse collection.

The partnership means that residents receive an improved recycling service and significant financial savings for the authority in the future.

Top 10 recycling rates		
	Authority	%
1	Vale of White Horse	67.75
2	Rochford	67.70
3	South Oxfordshire	67.20
4	Surrey Heath	65.07
5	Three Rivers	62.40
6	West Oxfordshire	61.46
7	Harborough	60.19
8	Stratford Upon Avon	59.90
9	Staff. Moorlands	59.81
10	Epping Forest	59.74

Biggest Annual Improvement to Sept 2012		
	Authority	%
1	Dover	16.35
2	West Somerset	15.89
3	Castle Point	12.41
4	Bolsover	10.80
5	Nuneaton & Bed.	10.74
6	East Northants	9.28
7	Warwick	7.70
8	Three Rivers	7.70
9	Shepway	7.41
10	Maidstone	7.30

Biggest Quarterly Improvement to September 2012		
	Authority	%
1	West Somerset	5.65
2	Nuneaton & Bedworth	4.00
3	Warwick	3.30
4	Dover	3.26
5	Boston	3.20
6	Forest of Dean	3.12
7	Waverley	2.81
8	Maldon	2.72
9	Corby	2.56
10	Aylesbury Vale	2.51