

East Cleveland Villages **Big Local** Plan Review 2016



Local Trust | **Big Local**

1 East Cleveland Villages Big Local – Looking Forward

When East Cleveland Villages **Big Local** introduced the original plan for the ten year period of its existence we had the pleasure of a visit from the Chief Executive of the **Big Local** Trust, Debbie Ladds, who with available delegates, participated in a minibus tour of all eleven villages. At the meeting afterwards to present our partnership agreement, I likened the pathway leading to our formation as more of a steeplechase. We are the runners and riders with a number of fences to be jumped.

At the time the ‘one village – one vote’ structure had been agreed to give smaller communities a voice; whereas previously they were disadvantaged compared to larger centres of population. We had, as representatives, walked the course, looking at our strengths and weaknesses experienced (disadvantages) in each village and compiled a list of 10 priorities which were broadly common to all. Links across the East Cleveland area were being made with a series of quick wins and a vision formulated for future progress.

The running of such a steeplechase, a complex **Big Local** programme involving eleven different villages, has been a massive learning curve for all involved. The most difficult fences to jump appear to have been at the beginning of the course however we are now in a strong position to increase the pace. With the appointments of Community Engagement and Tourism Officers, the programme has now reached an exciting stage of its development. The momentum and hence impact of the programme will now start to increase with the benefits gained by all villages starting to make a real difference!

At this important time, the opportunity has been taken to review the original plan. This is the first major revision of the original plan which has reworked our priorities and identified achievable objectives in a working document. The opportunity afforded to residents to be involved in the decision making process in their village and across communities will be, with still further but hopefully small fences to jump, challenging but exciting. We eagerly look forward to the next stages of the steeplechase with residents delivering this **Big Local** programme to make our communities even better places to live. Although it is a hard steeplechase to run, by working together we can all be winners!

John Stockwell – Chair

East Cleveland Villages **Big Local**

2 Our Vision

In 2013, 11 East Cleveland Communities: Boosbeck, Carlin How, Charltons, Dunsdale, Easington, Lingdale, Liverton Mines, Loftus, Margrove Park, New Skelton, Skinningrove were successfully awarded £1 million over a 10 year period to provide and improve opportunities in the 11 communities, protect our heritage and improve facilities within the area. Ultimately wanting to make a massive and lasting positive difference to our communities.

As defined in our original Plan our vision remains as:

“Eleven rural communities in East Cleveland are working together through the Big Local programme to improve opportunities and facilities within the area.”

In accordance with the key principles of the Big Local Programme it is about bringing together our local talent, ambitions, skills and energy of individuals, groups and organisations to develop our economic footprint; creating enterprise and employment whilst enhancing our communities and their services, removing the cycle of deprivation and rural isolation.

3 ABOUT OUR AREA

Through working together and meeting our challenges head on, our continued vision is to build on, encourage, develop and protect our community and the area in which we live.



In East Cleveland we are characterised with a beautiful environment encompassing a heritage coastline and the North York Moors National Park.

We want our area to be able to be proud; to stand tall and shout about what a fantastic place we live in, developing strong tourism links to the heritage, architecture, scenery and entertainment East Cleveland has to offer as a destination to visit.

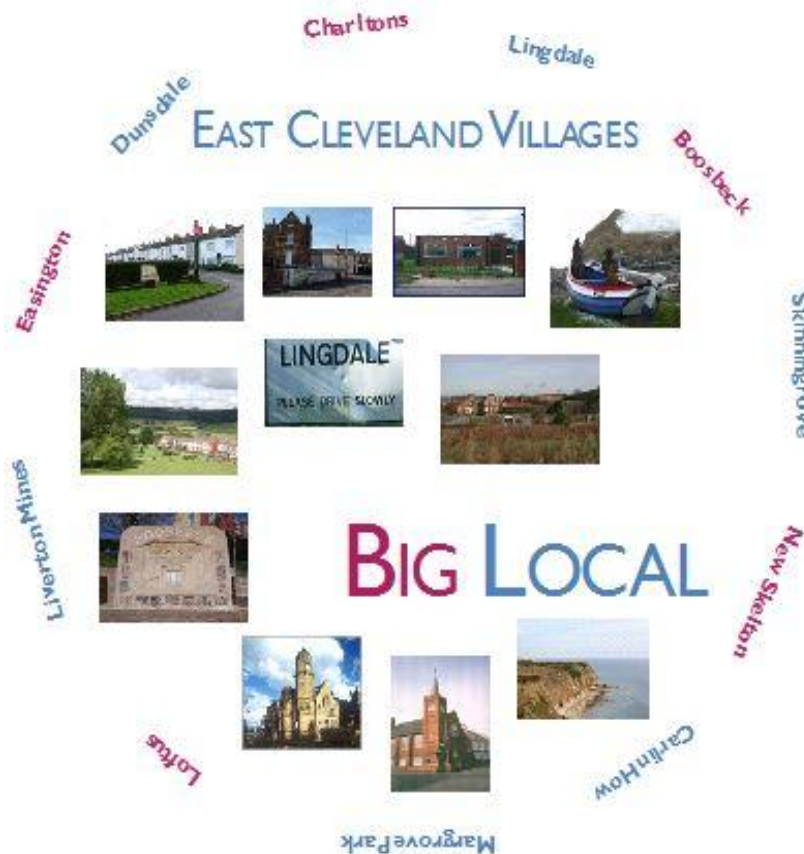
Part of our area is within the North York Moors National Park and hence can benefit from the attractions the Park has to offer. East Cleveland and our 11 villages are steeped in important local history and home to beautiful moorland, ancient woodland, a magnificent coast line and numerous sites of ecological, geological and historical significance.

Our area contains some excellent cycling and walking routes including the National Cycle Route 1 on the Cleveland Way which is part of a National Coast Trail.

Our 11 Villages

The East Cleveland Villages **Big Local** Partnership consists of 11 Rural Villages within the borough of Redcar and Cleveland. Each of the villages suffer from identified social deprivation and rural isolation, with health and wellbeing, lack of accessible

transport and high unemployment playing key factors to the East Cleveland Villages' challenges.



All of the above are being challenged through engagement programmes and positive community integration projects like the East Cleveland Villages **Big Local** to promote and build self-esteem to the people of East Cleveland and to their area.

Examples of this have been targeted partnership working with the Local Authority, PCTs', the Police Authority, charities and other voluntary organisations.

A brief synopsis for each of our 11 **Big Local** villages:

Boosbeck

Boosbeck is a village surrounded by farmland, the oldest buildings being at Holly Well Farm. Boosbeck grew rapidly when ironstone was mined in the 19th and 20th centuries. The name is Viking in origin and means "the stream near a cow shed". In 2008 a lasting sandstone monolith was unveiled which celebrated the mining history of Boosbeck.



Carlin How

Carlin How is a village with the beautiful Saint Helen's Parish Church situated on Rockcliffe view overlooking Skinningrove and the dramatic Cleveland Coast. Carlin How is home to the TATA Steel special profiles exporting worldwide transporting by rail; mineral and potash from Boulby Mine to Teesport. Carlin How is part of the national cycle route and has industrial heritage dating back to the 1840s.



Charltons

Charltons is a mining village, 2 miles east of Guisborough, the historic capital of Cleveland. The village is named after Thomas Charlton who established the Slapewath ironstone mines building the two rows of terraced houses at the foot of Birk Brow in the late



nineteenth century. Charltons is home of the Guisborough and District Motorcycle Club holding regular events for trail riders in the Cleveland area.

Dunsdale

The village of Dunsdale was created in 1872, by the Newcomen family wishing to open an ironstone mine; the original opening to the drift mine can still be seen today. Dunsdale consists of two rows of terraced houses, with access to allotments to the front. The village is



surrounded by farmland with the nearest town being Guisborough. The village is sat next to the Wilton conservation area.

Easington

Easington is a village situated 1 mile east of Loftus. Easington's church is Grade II listed having being built in 1888–89. Easington consists of a mixture of housing, surrounded by farmland with a 4* hotel near to the village with an award winning cookery school attached.



The village of Boulby has the highest cliffs in England, at 679 feet above sea level.

Lingdale

Lingdale is a village surrounded by farmland; the village was created with the advent of ironstone mining in the area with Victorian terraced housing. Lingdale has a thriving Allotment Society with strong community links with village activities for all ages. Lingdale is part of the National Cycle route and has a busy small industrial estate with a diverse range of businesses. Lingdale has been nationally recognised for their work for Northumbria/Britain in Bloom.



Liverton Mines

Liverton Mines is a village near to Loftus with a mixture of ex-miners cottages and some modern housing. There are strong community links in Liverton Mines with allotments and mixture of groups running from the village hall. Liverton Mines has a small industrial estate with a diverse range of businesses and a foundry for specialist cast metal projects.



Loftus

Loftus is a town in East Cleveland, boasting a conservation area with 34 grade II listed buildings. There are strong community links in the area for all ages with activities and events in the Town organised and coordinated by the Town Council, charities, groups and volunteers. Loftus hosts 3 primary schools, has a successful allotment society and a community hub operating out of the Old Loftus Co-op building with daily activities



for all ages and a thriving café. The children and youth community centre offers a strong community led support and engagement programme to the residents with families and young people.

Margrove Park

Margrove Park is a village surrounded by woodland and farmland. The village is built in an 'L' shape and was originally built for mining families in the 1850s. Margrove Park has strong community links with an active Village Hall Association. There is a small industrial estate opposite the village green and has a well utilised Caravan Park on the edge of the village.



New Skelton

New Skelton is part of Skelton town and mainly consists of association housing. The main primary school is in the middle of the estate with a small and successful activity centre and play areas adjacent to the school. There is an Environment improvement



group working in collaboration with agencies to secure funding and create the community park as a registered charity. There is a well utilised SureStart children's centre on the school site and organised groups and outings for residents are ran from the Housing Association's Community Centre. New Skelton has a successful and diverse industrial business estate with an Asda and small enterprising businesses all trading together.

Skinninggrove

Skinninggrove is a small fishing village on the edge of the North Sea, with old mining terraced houses lining the steep valley facing the harbour entrance. Recent regeneration work has been completed on the Jetty by the Redcar and Cleveland Borough Council and the



Environment Agency with further work to improve the aesthetics of the main village square. Skinninggrove hosts the fantastic Iron Stone Mining Museum and is part of the National Cycle Route. The village has a strong community base with Skinninggrove Link Up and the village hall hosting events and transporting villagers to other towns in the East Cleveland area.

4 EAST CLEVELAND VILLAGES **BIG LOCAL PLAN: July 2013**

Prior to setting up the local partnership residents met throughout 2012 in different venues across the 11 villages, encouraging local people to attend and learn about **Big Local** and have the opportunity to give their views.

They were supported by a Local Trust representative and attended workshops and meetings so that they could decide on what the shape of the partnership would take whilst also allowing the 11 villages to build on their common associations; creating and reinforcing relationships whilst enhancing and developing new support mechanisms, creating bonds and working towards removing barriers felt through rural isolation.

Each village has had an opportunity to put forward a delegate and an associate to the meetings which meant each community is empowered by having voice and a vote.

Investigation into local needs was conducted through written and verbal consultation with residents, interested parties, public health, borough, parish and town councils using local knowledge, observation, original documents and local plans.

The partnership then identified local priorities and common areas of concern; these were developed into 10 key themes for our plan. The Plan was approved in July 2013 and was used as the key foundations to develop the **Big Local** Programme in the 11 East Cleveland Villages.

In early 2016 it was agreed to review the progress of the **Big Local** Programme together with the East Cleveland Villages **Big Local** Plan.

Review of Our Programme

It has been felt by individual partnership delegates that the programme has not made the impact that had been originally envisaged for the participating villages and due to a reducing level of engagement with the **Big Local** Programme from residents it was decided that the programme should therefore be reviewed.

The review of the programme was undertaken following the 9 questions given in the guidelines produced by the Local Trust. The responses formulated from discussions with Village delegates/residents who had become disengaged with the programme, those who were still engaged and with people who were known to be keen and active within their communities, who could potentially become engaged with the **Big Local** Programme are given for each of the 9 questions in the following section:

ECVBL REVIEW QUESTIONS

1. What have you done against what was in the plan?

The original plan from 2013 saw the commitment of ten priorities that the community felt needed to be addressed through financial and social investment and by commissioning services.

To name but a few:

£1000.00 was spent to support the building of a MUGGA court at Boosbeck.

A feasibility report was commissioned on the former Lingdale Tavern, Lingdale to look at restoration into a housing project.

In parallel, to the **Big Local** Programme a minibus was purchased from Pathway funding in August 2013 who then donated the minibus to Skinningrove Link Up to support the community transport sector of East Cleveland. £5,000 was allocated for the first year to purchase insurance and £3,000 was allocated per annum to pay for upkeep and 'running costs'. The minibus has been key for most of the groups/ organisations using the minibus on a weekly basis which include two luncheon clubs and an over 60s bingo group. The majority of the passengers are elderly or disabled.

In 2014, the minibus was essential to the residents of Skinningrove when the only bridge into the village was deemed unsafe to be used due to extremely heavy rain fall, monopolising the strength and integrity of the bridge, meaning no access into the village for bus services and school transport. The bus was able to be used as a shuttle from Skinningrove square to Carlin How. This supported the school children and the working men/women to get to main stream services. The service was run from 8am until 10am, 3pm until 5pm and a late night service from 8pm until 10pm.

Time to Share did an excellent pantomime in 2015, delivering to 8 venues with a total of 11 performances; monies were spent on lighting, sound and staging equipment for the performance.

Work has been done and is continuing to improve in working with other community groups and external partners like the LA, local housing associations, PCT's and health commissioning team, in working together to promote a co-ordinated approach in meetings, work and ideas for the eleven villages.

Monies have been allocated to local village halls and community forums to kick start their village fun days and luncheons clubs.

The appointment of a Community Engagement Officer and Tourism Officer for 2016 to further promote, review and enhance the plan and aims to see a positive and successful uptake to the **Big Local** programme to re-engage the community and area to move East Cleveland Village Big Local forward.

2. What money have you spent?

Since the successful bid in 2013, a total of £ 54,366.00 has been spent:

Previously Funded projects

Name of Project	Amount
Purchase of mini bus	£10,000
Mini bus admin and expenses	£10,000
Skinningrove Link Up Bus running costs	£3,098
MIDAS Training	£500
Feasibility report costs for the Tavern	£4,145
Resident (Driving Qualifications)	£530.00
Skinningrove Village Hall	£500.00
Loftus Community Forum - Funday	£500.00
Liverton Mines Village Hall – Funday	£800.00
Easington – Funday	£800.00
Skelton Mosaic	£500.00
ECV Big Local Launch and	£300.00

Funday Margrove Park	
Dunsdale Summer Lunch	£500.00
Time to Share Office rental Leeds Christmas Market	£825.00
Establish CIO	£1,100.00
Funding for allotment plot (Liverton Mines) for 3 years	£135.00
Boosbeck Mugga	£1,000.00
Time to Share – Sound and lighting equipment for Pantomime	£5,347.00
Loftus Co-op Building for Room Hire, Storage and rental	£3,000.00
Friends of Loftus Cemetery to build a butterfly habitat	£500.00
Appointment of CE Officer & Tourism Officer	£10,786.00
Total:	£ 54,366.00

3. What impact have you had?

Achieving the outcomes of the **Big Local** programme has always been an ambition of the residents who have engaged with the programme. There has been a clear desire to bring together local talent, ambitions, skills and energy from individuals, groups, and organisations to make our communities an even better place to live.

This is a clear reflection to our vision which is:

Eleven rural communities in East Cleveland working together through the Big Local programme to improve opportunities and facilities within the area.

In the first few years of the programme there has been some excellent work undertaken especially in transport in funding local community transport. Funding local community transport has proved to be very popular with local residents, ensuring that they have/are able to connect with essential local services and events. Since 2013, over 216 trips have been undertaken using the link up services.

However in other priority areas the impact has been not so clear, whilst some good work has been undertaken, the monitoring of the impact and outcomes has not been so clear. The reasons for this became a major discussion point for those involved in the programme and to consider further in the section of the plan in relation to what we have learned?

There has also been some excellent development work which is still ongoing and hence has not reached the stage to have any real impact.

These elements of work are in relation to:

- ❖ Supporting the Time to Share initiative, which has established a very keen and pro-active board membership and is developing an effective communication strategy.
- ❖ Established a Community Interest Organisation (CIO) which now that it has been established is available to own and run assets related to the Big Local programme.

- ❖ Established a framework with partners to run a Credit Union in the Big Local villages of East Cleveland.

4. What have you learned?

Whilst there has been some excellent work undertaken to set up and establish the complex **Big Local** programme, concern was expressed regarding the decreasing resident engagement and participation. The matter has been discussed at several Partnership Board meetings and to try and determine the reasons behind this decrease. Also a series of discussions were held with those who had become disengaged, those who were still engaged and with people who were known to be keen and active within their communities who could potentially become engaged with the **Big Local** Programme.

From these discussions the following key issues were highlighted and hence action taken to tackle the issues:

VISION:

- ❖ All confirmed that the vision was clear and still relevant

PRIORITIES:

- ❖ Lack of clarity on what priorities mean and what we are trying to achieve.
- ❖ Priorities appear to be duplication
- ❖ Difficulties in relating actions to an appropriate priority
- ❖ Difficult to relate impact/outcomes to priorities

FUNDING PROCESS

- ❖ Lack of clarity to what proposal can be funded.
- ❖ Approval process not transparent

- ❖ Approval process too slow
- ❖ Proposal form not user friendly, it will frighten people away from applying
- ❖ Approved process not appropriate for small grants

BOARD MEETINGS

- ❖ Not clearly focused on priorities
- ❖ Due to not being able to relate actions to priorities, unable to assess impact and whether programme is achieving vision
- ❖ Unable to recognise achievements and hence unable to celebrate success

The Partnership Board has considered the challenges facing the programme and has recognised that improvements to the overall framework of the programme needed to be made. Whilst the vision was still in keeping with the principles of **Big Local** and relevant for our programme, the original priorities' appear not to be appropriate and clearly direct the programme. It was therefore decided that the priorities required reviewing.

From the lessons learned it was then possible to consider the next four questions in the **Big Local** Plan Review.

5. Have you progressed on your vision and priorities?

Whilst there has been some excellent work undertaken, as can be seen in the issues raised in the lessons learnt, progress on vision and priorities is not totally clear. It was decided that a part of the review would be to look at the priorities and consideration should be given to ensuring that the presentation format assisted any monitoring process.

6. Do you need to refresh your vision and priorities?

From the consultation undertaken as part of determining lessons learned, it became apparent that the vision was relevant for our programme.

Any issues raised by residents related to the priorities and not the vision. After considering the issues raised in lessons learnt it became clear that to give clear direction to the programme, the priorities needed reviewing.

Our original 10 priorities were:

1. Quality of the Environment,
2. Transport,
3. Commercial Outlets,
4. Community Cohesion,
5. Tourism,
6. Employment and Industry,
7. Skills/Training & Resources,
8. Health and Wellbeing,
9. Safe and Secure Neighbourhoods
10. Demographics Age Profile

7. How do your refreshed vision and priorities relate to the achievement of the Big Local outcomes?

The vision has always directly related to the achievement of the Big Local outcomes. However due to the lack of clarity and duplication, it has become unclear if our priorities directly related to Big Local outcomes, these outcomes are listed below:

- ❖ Communities will be better able to identify local needs and take action in response to them.
- ❖ People will have increased skills and confidence, so that they continue to identify and respond to needs in the future.
- ❖ The community will make a difference to the needs it prioritises.
- ❖ People will feel that their area is an even better place to live.

Hence as part of the review at our priorities, consideration was given to ensure that new priorities directly and clearly relate to the Big Local outcome and our Vision. These new priorities were halved and agreed as the following.

1. Communities Together
2. Employment, Training & Enterprise
3. Local Business Development
4. Tourism
5. Access to Services

It was also considered that the governance for the programme should be visible to residents with the partnership board considering on a regular basis the progress on the agreed actions against each of the priorities.

Considering all the discussions and recommendations from the delegates at the workshop the following tables have been produced to give clear details of the 5 priorities what they mean to our residents and how they can work towards achieving the vision for East Cleveland Villages **Big Local**.

8. Do you need a new or revised plan, or will you carry on with the existing plan?

The overall details of the original plan are still relevant; however the priorities will need a major review. To ensure that the some of the other issues were tackled and raised in the lessons learnt, the presentation format was to be more user friendly and led into easier monitoring of the outcomes.

From considering these elements it was therefore appropriate to produce a revised plan which supplemented the original plan.

9. How do you know this is what your community wants?

As discussed earlier the community has been disengaged with the **Big Local** Programme and consultation work has been undertaken to determine why. The revised plan has been produced in line with the comments made during the consultation process and designed to tackle the issues raised.

The revised priorities were developed at an open meeting by delegates from the communities. The plan has been produced in a format that will assist monitoring and

hence tackle the current issues raised by our communities in the eleven villages; however the format also assists further consultation and encourage the communities to populate the priority tables where actions they feel are important and hence relevant to their community in achieving the overall vision. It is reconsidered that as the programme develops and engagement with the resident's starts to increase again further consultation work will be required. The priority tables in the revised plan are therefore seen as live documents which can be updated to reflect the community's wishes.

A workshop was held on 11th February 2016 to which current village delegates and prospective new representatives were invited. Whilst the attendance at the workshop was disappointing, perhaps reflecting the current residents' disillusionment with the programme, the participation from those who did attend was excellent and the debate was of a very high quality.

The outcome from the workshop was a clear steer as to how the plan should be revised to make it fit for purpose to meet the challenges that the **Big Local** Programme faces in the 11 East Cleveland Villages to enable them to work more united in achieving their vision for the programme.

The review process undertaken at the workshop was based on the review guidelines provided by the Local Trust. The process challenged our progress to date and highlighted the need to refresh the plan and reviewing our priorities.

It was recognised that in accordance with the principles of **Big Local** that the plan and programme needs to be led by residents representing all villages in the partnership. Thus it was agreed that the plan and priorities needed to be refreshed

to make them more focused on the key priorities which would encourage the development of actions, projects and initiatives that are more targeted at and visible to the residents in all the villages. Consequently, therefore reiterating the ambitions of the original plan whilst increasing the momentum so that achieving the agreed vision for the programme in making our communities an even better place to live, work, learn and enjoy.

Our original 10 priorities were:

1. Quality of the Environment,
2. Transport,
3. Commercial Outlets,
4. Community Cohesion,
5. Tourism,
6. Employment and Industry,
7. Skills/Training & Resources,
8. Health and Wellbeing,
9. Safe and Secure Neighbourhoods
10. Demographics Age Profile

Moving Forward:

At the workshop it was agreed that the original 10 priorities should be reduced to:

Communities Together
Employment, Training & Enterprise
Local Business Development
Tourism
Access to Services

It was also considered that the governance for the programme should be visible to residents with the partnership board considering on a regular basis the progress on the agreed actions against each of the priorities.

Considering all the discussions and recommendations from the delegates at the workshop the following tables have been produced to give clear details of the 5 priorities.

The tables have been designed to encourage residents to develop actions in alignment with each priority so that the residents populating the tables will have regular opportunity to provide progress and data reports against the new priorities and/or create new actions as the plan moves forward. Also allowing for new opportunities, ideas or concerns to be brought to the attention of the partnership board and documented, therefore ensuring that each of the villages has a place to feel more engaged and manage the East Cleveland Villages **Big Local** programme. Emphasis was given that the **Big Local** programme is about being for the residents and them taking charge of the programme; developing projects, changing and taking ownership in the delivery of the actions and this could only be achieved with more resident engagement and participation from all the villages.

Since the workshop the priority tables have been circulated to all existing and prospective future village delegates inviting them to make further comments and start to think about actions they would like to see against the 5 priorities. These can

then be discussed and populated and start moving forward the plan as envisaged for the 2016 review.

After a further round of consultation and after considering the delegates comments a final draft of the plan was produced and approved by a Partnership Board in March 2016.

Our 5 Priorities Tables

Priority 1

**East Cleveland Villages Big Local
Communities Together**

Budget – 2016/17 £73,148 *

Budget – 2017/18 £73,148 *

Budget – 2018/19 £73,148 *

*** Budget figure includes administration, office and support costs for Community Engagement Officer**

Actions	Time Scale			Progress	Outcomes
		Spend 2013/16	Budget 2016/19		
To Support community meeting facilities <ul style="list-style-type: none"> Loftus Coop Building rental 	2013/2016	£3,000			
To maintain a high quality environment where natural and built heritage is conserved and enhanced. <ul style="list-style-type: none"> Friends of Loftus Cemetery Butterfly Habitat 		£500			
To provide a wide range of recreational opportunities					
To support and encourage community events and 'get togethers' <ul style="list-style-type: none"> Skinningrove Village Hall Fun Day Loftus Community Forum Fun Day Liverton Mines Village Hall Fun Day Easington Fun Day Dunsdale Summer Lunch ECV Big Local Launch at Margrove Park 		£500 £500 £800 £800 £500 £300			

Priority 1		East Cleveland Villages Big Local Communities Together				
Big Local			TBD			
Support means to offer financial information and support						
Support 'Time To Share' initiative <ul style="list-style-type: none"> • Provision of sound, staging and lighting equipment • Contribution to office rent/event 	Dec 2015 August 2015	£5,347 £825		Equipment purchased		
Report to Partnership Board – Recommendations:						

Priority 2

East Cleveland Villages **Big Local** Employment, Training & Enterprise

Budget – 2016/17 £15,000	Budget – 2017/18 £15,000		Budget – 2018/19 £15,000		
Actions	Time Scale			Progress	Outcomes
		Spend 2013/16	Budget 2016/19		
To support local sustainable employment opportunities					
To support the training and skills of residents within our community					
<ul style="list-style-type: none"> Provide driver training 	2014	£530		Hours outstanding for further driving lessons.	
<ul style="list-style-type: none"> Provide MIDAS driver training 	2015	£500		Training has been provided for 5 people	
To promote and encourage entrepreneurship					
Report to Partnership Board –					
Recommendations:					

Priority 3

East Cleveland Villages **Big Local** Local Business Development

Budget – 2016/17 £50,000	Budget – 2017/18 £20,000		Budget – 2018/19 £20,000		
Actions	Time Scale			Progress	Outcomes
		Spend 2013/16	Budget 2016/19		
To support and encourage local business development <ul style="list-style-type: none"> Develop Framework with Credit Union for business loans 			£30,000	Draft framework approved by Partnership Board. Work is ongoing to sign agreement with Credit Union and criteria for business loans.	
To promote local business opportunities in our communities					
To encourage occupancy of derelict buildings <ul style="list-style-type: none"> Assess feasibility of Lingdale Tavern Project 	2015	£4,145		Employed Consultant to assess feasibility, conclusion project not feasible.	
To promote and maintain high quality local business environments <ul style="list-style-type: none"> High street Local business parks 					

Priority 3

**East Cleveland Villages Big Local
Local Business Development**

To promote and support a high quality infrastructure for businesses

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Report to Partnership Board –

Recommendations:

Priority 4

East Cleveland Villages **Big Local** TOURISM

Budget – 2016/17 £41,563 *

Budget – 2017/18 £41,563 *

Budget – 2018/19 £41,563 *

* Budget figure includes administration, office and support costs for Tourism Officer

Actions	Time Scale			Progress		Outcomes
		Spend 2013/16	Budget 2016/19			
To promote and support East Cleveland Villages Big Local area with Tourism <ul style="list-style-type: none"> Employ Tourism Officer 	3 Years		£26,563 (PA)	Appointed Tourism Officer 8/02/2016	😊	
To promote the tourism offer of the area						
To encourage and support tourism facilities						
To promote and support access/ communication links to tourism facilities						
To promote and encourage awareness, understanding and enjoyment of the natural environment and countryside						
Report to Partnership Board –						
Recommendations:						

Priority 5

**East Cleveland Villages Big Local
Access to Services**

Budget – 2016/17 £30,000		Budget – 2017/18 £30,000		Budget – 2018/19 £30,000		
Actions	Time Scale			Progress	Outcomes	
		Spend 2013/16	Budget 2016/19			
To Improve Communication Links (transport and electronic) <ul style="list-style-type: none"> • Purchase vehicle for community transport • Provide support Skinningrove Link Up to run mini bus • Admin and expenses for mini bus 	2013 2015/2016 2013/2016	Extra to Big Local Budgets. £3,098 £10,000				
To improve and support community/Public transport						
To encourage services to be locally and easily accessible						
To promote community led 'living-well' initiatives						
Report to Partnership Board –						
Recommendations:						