



Enabling mobile connectivity through collaboration

16 September 2025



Transforming Mobile Coverage Countrywide



Who are we?

Mova is the only joint venture owned by the UK mobile networks

*We believe in a UK where innovative infrastructure reaches everyone.
A digitally connected United Kingdom, where nobody is left behind.*

The Mova logo consists of the word "mova" in a bold, lowercase, sans-serif font.

What do we do?

- Support delivery of nationally important projects
- Bring together broad-ranging expertise
- Work as trusted partners with both public and private stakeholders



RESTORE TV



SHARED
RURAL
NETWORK

Reminder – what is the Shared Rural Network?

Operators working with the Government to improve outdoor 4G geographic coverage



Delivered in two parts:

Industry Funded

Operators upgraded existing networks and infrastructure to eliminate the majority of 'partial not-spots' (PNS)

Publicly Funded

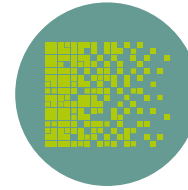
UK Government is investing in new, shared masts in hard-to-reach areas to eliminate 'total not-spots' (TNS)

Existing government infrastructure being made commercially available to all operators (EAS)

SRN Programme Achievements



Over 95% of UK landmass now has coverage from at least one operator, over a year ahead of schedule



Almost **35,000 sq km**, have gone from having no or partial coverage to coverage from all four operators



All four operators met their Partial Not Spot targets



Outdoor 4G coverage from all four operators has increased from **66% to 81%**



Over 75 EAS government upgraded masts now deliver new 4G coverage from four operators - collectively covering an area the size of 66,470 football pitches



The **first publicly funded** Total Not Spot site went live on South Uist

SRN Programme Headlines - TNS



The Shared Rural Network programme has been reshaped to reflect significant coverage improvements already delivered by the operators and government



Increasing outdoor 4G coverage ahead of schedule, has allowed the programme to revise where publicly funded masts and coverage should be delivered



Listening to key stakeholder feedback, whilst reviewing programme criteria, ensures that the remaining proposed masts will meet shared objectives

Coverage Forecasts

UK



UK	Pre-SRN	Current	Post-SRN
All	66%	80.67%	82%
Any	91%	95.61%	96%

England



ENG	Pre-SRN	Current	Post-SRN
All	81%	89.99%	90%
Any	97%	98.85%	99%

Scotland



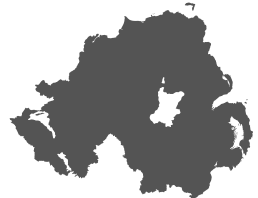
SCO	Pre-SRN	Current	Post-SRN
All	41%	65.75%	70%
Any	80%	89.56%	91%

Wales



WAL	Pre-SRN	Current	Post-SRN
All	90%	96.30%	97%
Any	90%	96.30%	97%

Northern Ireland



N.I	Pre-SRN	Current	Post-SRN
All	97%	98.40%	98%
Any	97%	98.40%	98%

% figures rounded to whole figures. Pre SRN figures taken from Ofcom 2020 Connected Nations data. Current coverage taken from Ofcom Connected Nations Update: Spring 2025 report.

Mova's role in the SRN

- We have created a collaborative environment between government agencies and mobile network operators to achieve goals and overcome shared challenges

- Key elements include:



Facilitate government and combined operator discussions and negotiations



Managing competition sensitive data



Governance management



Procurement



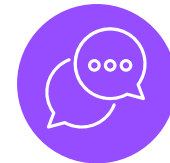
Reporting and tracking of data and information



Public funds management



Legal compliance



Stakeholder communications

Questions

