



Delivering for All Research Project

The National Rural Conference

September

2025

Who do we want to complete the survey?



We Want To Hear From You!

If you live in rural England, that means:

- Small towns, villages, hamlets, or isolated rural areas.
- Outside major cities and large urban areas.

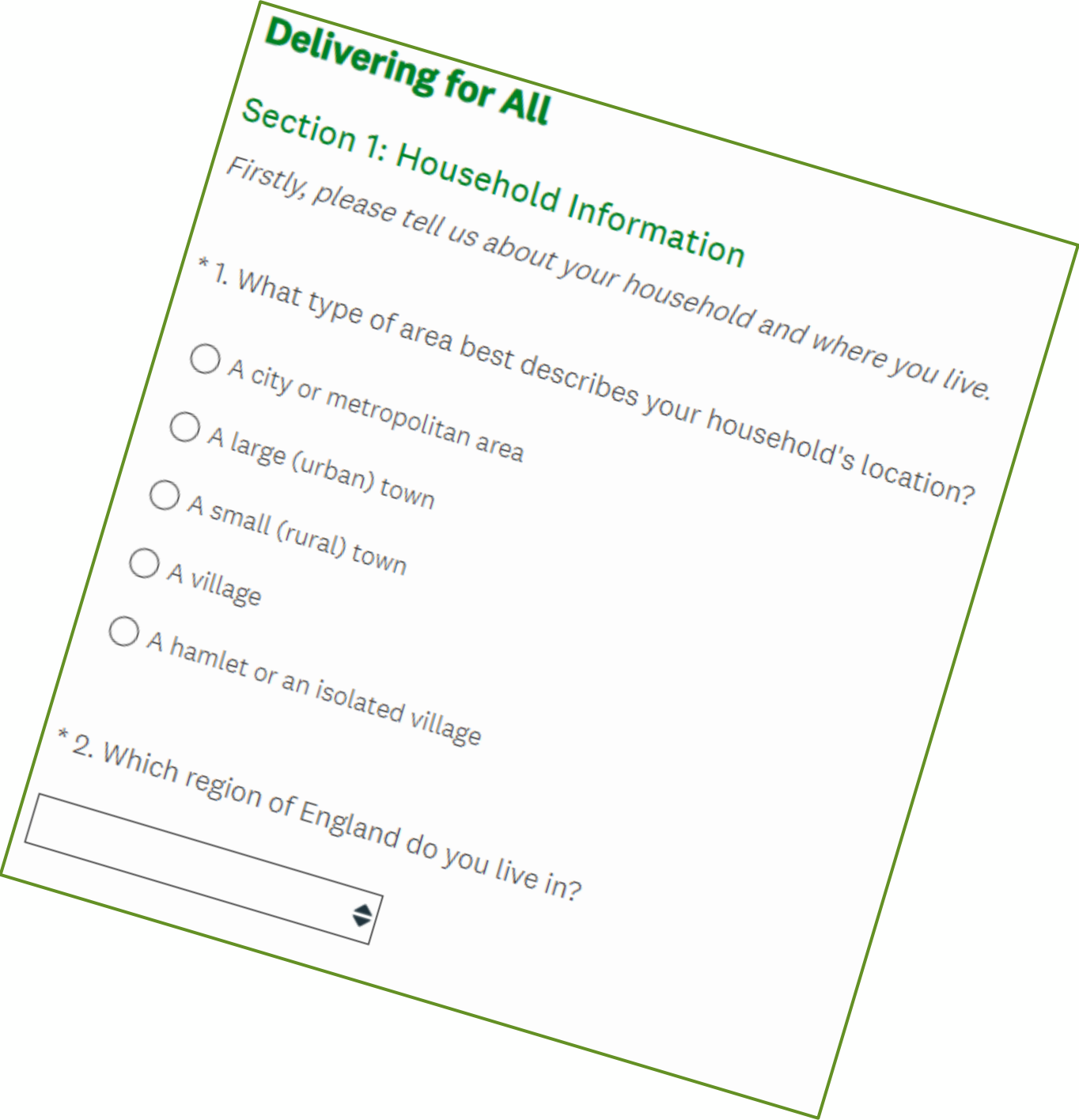


Take Part In Our Research and join our rural voice!

- **Time:** 8-10 minutes
- **Format:** Online survey
- **Confidential:** Anonymous responses



Your voice will directly inform policy discussions with Government Departments, MPs, and decision-makers.



Purpose and Aims of Study

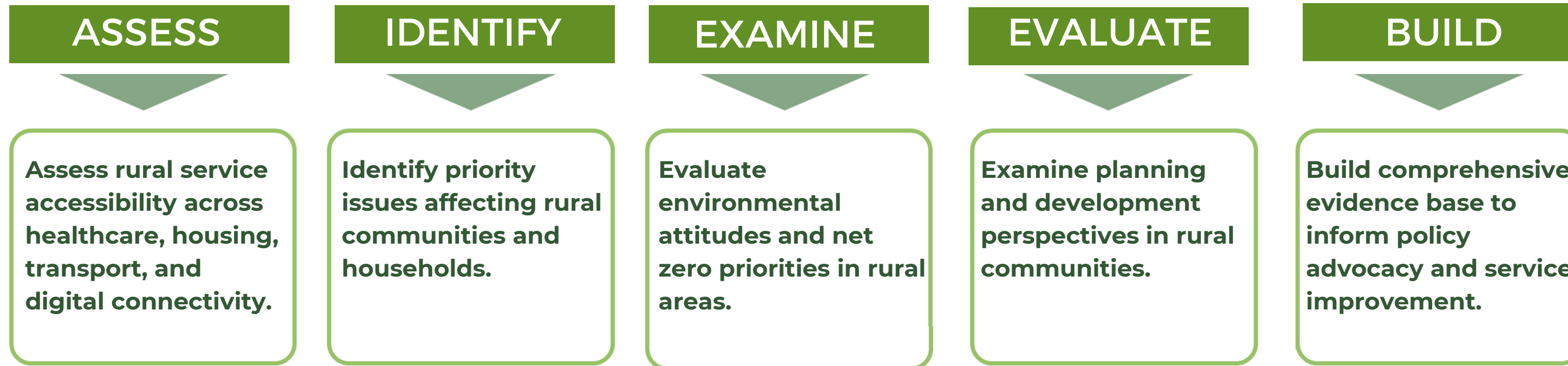


Delivering
for All

Research Purpose:

To understand the experiences and priorities of people living in rural communities across England, exploring key challenges and service needs.

Study Aims:



Research Question:



How do rural residents experience access to essential services, and what are their priorities for community development and policy change?

Methodology & Approach



Longitudinal Design:

Building upon previous RSN and Citizens Advice rural research to track changes and developments over time.

Mixed Methods Approach:

Quantitative Component

Comprehensive online questionnaire.

Target: Rural residents across England

Topics: Housing, healthcare, transport, digital connectivity, planning, demographics

Qualitative Component

In-depth interviews with rural residents.

Focus groups with community representatives.

Case studies from diverse rural communities.

Data Collection Timeline

Survey deployment:
September 2025

Interviews/focus groups:
October 2025

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Section 1: Household Information

Firstly, please tell us about your household and where you live.

* 1. What type of area best describes your household's location?

- A city or metropolitan area
- A large (urban) town
- A small (rural) town
- A village
- A hamlet or an isolated village

* 2. Which region of England do you live in?

Intended Outcomes and Impact

Policy Advocacy

Evidence-based submissions to Government Departments and Select Committees.

Briefings for MPs representing rural constituencies.

Policy recommendations for improving rural services and infrastructure.

Long-Term Impact

Improved rural service delivery through targeted policy interventions.

Enhanced rural voice in national policy discussions.

Stronger evidence base for rural funding and resource allocation.

Community empowerment through research participation and feedback.

Research Outputs

Comprehensive research report with findings and recommendations.

Policy briefings on key rural issues.

Community feedback reports for participating areas.

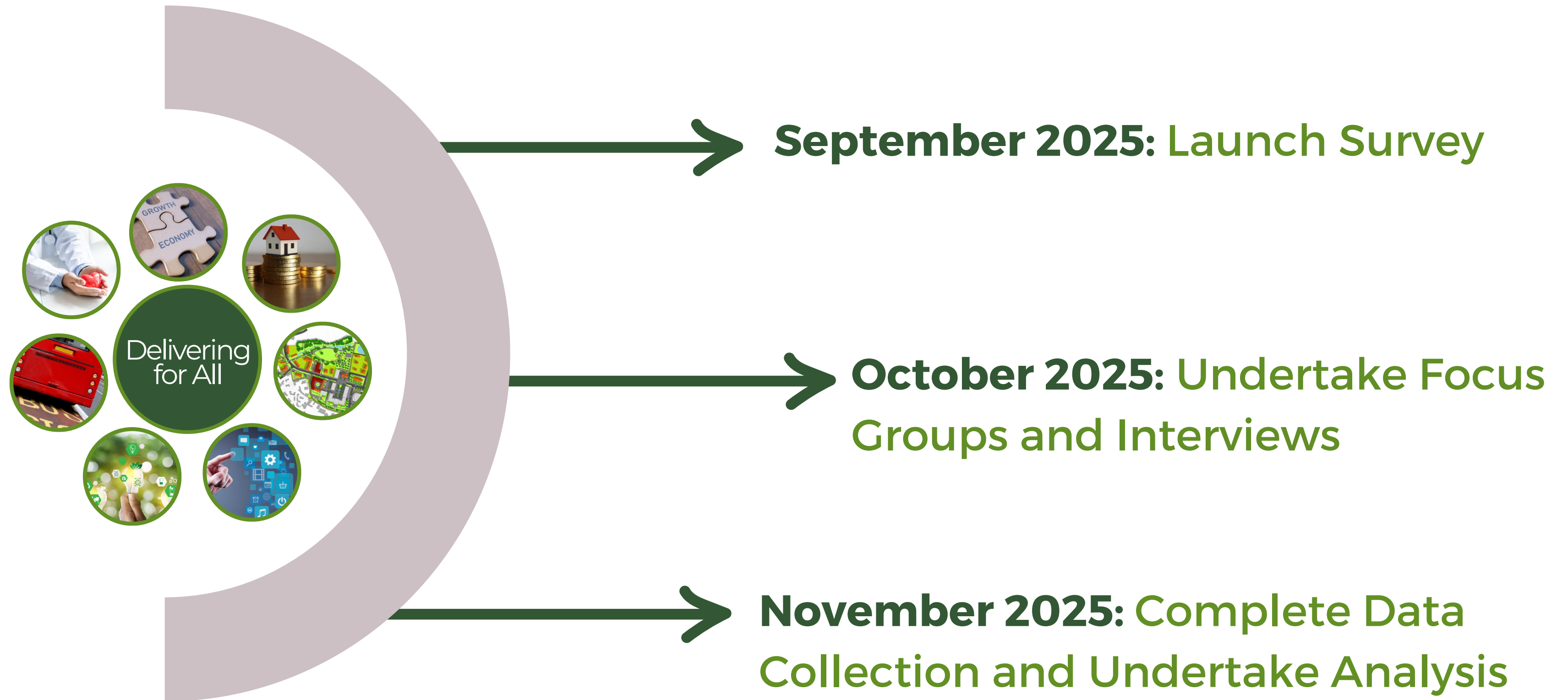
Academic publications and conference presentations.

Stakeholder Engagement

Direct engagement with policymakers, service providers, and rural communities to ensure research translates into tangible improvements for rural areas



Research Timeline



Are You a Resident of a Rural Area in England?



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